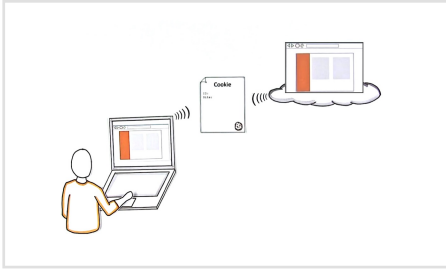


Lesson Plan

This lesson plan is designed to help you teach using a Common Craft video. Use the information below to introduce the video and then follow the video with discussion questions and other resources.



commoncraft.com/video/website-cookies

ISTE Standard:

Digital Citizen, Indicator 2d

Website Cookies

Explained by Common Craft

Website cookies are an invisible but essential part of using the Web. This video explain the role of cookies in making the Web feel a little more like home.

Learning Outcomes

- Define the term Website Cookie
- Compare and contrast the difference between session and persistent cookies
- Describe the value that cookies provide for website owners and users
- Explain challenges that exist with cookies in relationship to multiple

Discussion Questions

Q #1

Do you configure your browser settings to delete or disable cookies? Explain your rationale.

Q #2

Do you agree with the statement that cookies are a harmless and normal part of using the Web? Explain.

Knowledge Check Q&A

Q

What is a website cookie?

A

A website cookie is a piece of information that keeps track of your visit to a website.

Q

How are session cookies different from persistent cookies?

A

Session cookies delete your information as soon as you close your browser while persistent cookies don't go away until they expire.

Q

T/F If you visit a website, you may receive advertisements for that website on other web pages that you view. Why or Why not?

A

True. This happens when the information in a cookie is read by an advertiser

Q

Why do sites not necessarily remember you across computers and phones?

A

This is because every browser type has its own cookies.

Resources for Learning More

AllAboutCookies.org

“What are cookies in computers?”

<http://www.allaboutcookies.org>

The Guardian

Joanna Gery

“Tracking the trackers: What are cookies? An introduction to web tracking” 4/2012

<https://www.theguardian.com/technology/2012/apr/23/cookies-and-web-tracking-intro>

Google.com

“Clear, enable, and manage cookies in Chrome”

<https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=en>

Microsoft

“Delete and manage cookies in IE”

<https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>

Wired.com

Klint Finley

“Verizon’s ‘Zombie Cookies’ will finally be easier to kill” 3/2016

<https://www.wired.com/2016/03/verizons-zombie-cookies-will-finally-easier-kill>