

Lesson Plan

This lesson plan is designed to help you teach using a Common Craft video. Use the information below to introduce the video and then follow the video with discussion questions and other resources.



commoncraft.com/video/stock-markets

ISTE Standard:

**Knowledge Constructor,
Indicator 3d**

Stock Markets

Explained by Common Craft

This video introduces the basic concepts behind stock markets, including what they are, how they are measured and what makes them go up and down.

Learning Outcomes

- Explain what it means for the stock market to rise or fall on a given day
- Define the terms private company, public company, shares, and stock market index
- Describe the benefits and risks of owning shares in a public company
- Describe how indices such as the Dow Jones Industrial Average and the S&P 500 help us to measure the stock market's growth

Discussion Questions

Q #1

What considerations would you have when selecting which stock to buy or sell? Explain your reasoning.

Q #2

How would you devise a way to see if shares for a particular sector of companies (e.g. large energy companies) rose or fell?

Knowledge Check Q&A

Q

What is a public company?

A

It is a company that divides up its ownership and sells the company stock, called shares, in the stock market.

Q

What causes the stock price of a company to rise or fall?

A

Each business day, shares change hands, depending on how people feel about the company's future value. Stock prices can change each day as people buy and sell shares. The stock price rises when more people buy than sell shares of that stock. The stock price falls when more people sell than buy shares of that stock.

Q

What is an index?

A

An index is an average of a specific group of stock prices. Indices help us understand if markets went up or down on a given day by looking at the performance of a group of companies.

Resources for Learning More

Investopedia

Cory Mitchell

“How the stock market works”

4/2017

<http://www.investopedia.com/articles/investing/082614/how-stock-market-works.asp?ad=dirN&qo=investopediaSiteSearch&qsrc=0&o=40186>

TEDEd

Carol Parker

“How the stock market works”

<https://ed.ted.com/on/M2NROTo#watch>

Kiplinger

Nellie S. Huang

“6 key stock market indicators to watch” 12/2012

<http://www.kiplinger.com/article/investing/T038-C000-S002-6-key-stock-market-indicators-to-watch.html>

SIFMA Foundation

“The stock market game”

<https://www.smgww.org/>

Investor.gov

“How stock markets work”

<https://www.investor.gov/introduction-investing/basics/how-stock-markets-work>