Lesson Plan

This lesson plan is designed to help you teach using a Common Craft video. Use the information below to introduce the video and then follow the video with discussion questions and other resources.

commoncraft.com/video/privacy-online

ISTE Standard:
Digital Citizen, Indicator 2d

ACRL Info literacy Frame
Information Has Value

Privacy Online

Explained by Common Craft

Using the web today can mean giving up a little privacy. The popular websites we use often collect information about nearly everything we do online. By understanding privacy online, we can be aware of how our information is being used and take steps to protect it.

Learning Outcomes

- Identify websites or online applications that share their personal information

- Describe how companies use private information

- Explain four steps to take to be informed about online privacy

Discussion Questions

Q #1

How do companies benefit from recording your private information?

Q #2

What problems might arise from sharing your private information with a company online?

Knowledge Check Q&A

Q

How is privacy online different from privacy in the real world?

A

Privacy in the real world is the default while privacy online is not the default. Nearly everything we do online is tracked somehow.

.Q

What are the two big reasons many social networking sites are free to use?

A

1) Money from targeted advertising 2) Money from selling our information to other companies

Q

What actions can we take to be informed about online privacy?

A

1) Be aware. 2) Read the website's privacy policy. 3) Find out if we can manage our privacy settings for a website. 4) Learn about settings on computers, web browsers, and devices that can increase privacy.

Resources for Learning More

NYTimes
Jonah Engel Bromwich

"Protecting your digital life in 7 easy steps." November, 2016

http://www.nytimes.com/2016/11/17/technology/personaltech/encryption-privacy.html?_r=0

Privacy Rights Clearinghouse
Juan Enriquez

"Online privacy: Using the internet safely" Revise November 2016

https://www.privacyrights.org/consumer-guides/online-privacy-using-internet-safely

Privacy Grade

an organization developed out of Carnegie Mellon University who assigns privacy grades to online apps

http://www.privacygrade.org/

NPR's All Things Considered

"Firms Are Buying, Sharing Your Online Info. What Can You Do About It?" July, 2016

http://www.npr.org/sections/alltechconsidered/2016/07/11/485571291/firms-are-buying-sharing-your-online-info-what-can-you-do-about-it

TedTalks
Alessandro Acquisti

"What will a future without secrets look like?" June 2103

http://www.ted.com/talks/alessandro_acquisti_why_privacy_matters