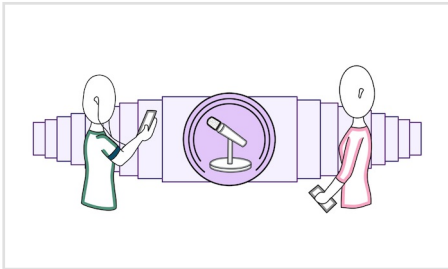


Lesson Plan

This lesson plan is designed to help you teach using a Common Craft video. Use the information below to introduce the video and then follow the video with discussion questions and other resources.



commoncraft.com/video/podcasting

ISTE Standard:

**Empowered Learner,
Indicator 1d**

ACRL Info Literacy Frame:

**Information Has Value,
Scholarship as a Conversation,
Information Creation as a
Process**

Podcasts

Explained by Common Craft

Not long ago, the only way to listen to a radio or tv show was to tune in when it was broadcast. Today, this is changing because of podcasting. By making audio available for download on the internet, we can now listen to a wide variety of audio any time we want.

Learning Outcomes

- Describe what podcasts and tv shows recorded on a DVR have in common.
- Explain what happens when you subscribe to a podcast.
- Identify the kinds of information or content one might find on a podcast.
- Describe the situations in which someone may listen to podcasts

Discussion Questions

Q #1

How has podcasting democratized media? Explain.

Q #2

What device do you use to listen to podcasts? Explain the benefits of using this device instead of a different one.

Knowledge Check Q&A

Q

How are podcasts different from broadcasts?

A

Broadcasts happen in real time and may not be recorded. Podcasts can be downloaded from the internet and are designed to be consumed at any time.

Q

What are three reasons why podcasting has become popular?

A

1) There is a huge variety of show topics 2) Subscriptions let listeners receive future shows automatically. 3) Podcasts can be consumed while doing a variety of activities.

Q

What equipment is required to create a podcast?

A

Most people only need a microphone or video camera, a computer, and a connection to the Web. No satellites, radio towers, or studios are required.

Resources for Learning More

Time

Eliana Dockterman
"The 50 best podcasts right now"
3/30/2017

<http://time.com/4709592/best-podcasts-2017/>

Wired.com

Jordan McMahon
"The beginner's guide to podcasts" 7/27/2017

<https://www.wired.com/story/podcasts-beginners-guide/>

Digital Trends

Will Nicol
"How to download and start listening to podcasts on Android or iOS" 9/1/2007

<https://www.digitaltrends.com/mobile/how-to-download-podcasts/>

Pew Research Center

"Audio and podcasting fact sheet"
6/16/2017

<http://www.journalism.org/fact-sheet/audio-and-podcasting/>

Vox

Aerial Stulberg
"Podcasting is getting huge. Here's why" 12/15/2015

<https://www.vox.com/business-and-finance/2015/12/15/10126144/serial-podcast-huge-hit>