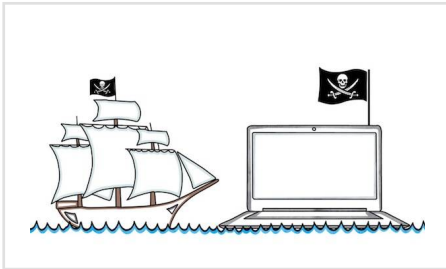


Lesson Plan

This lesson plan is designed to help you teach using a Common Craft video. Use the information below to introduce the video and then follow the video with discussion questions and other resources.



commoncraft.com/video/piracy-online

ISTE Standard:

Digital Citizen, Indicator 2c

ACRL Info Literacy Frame:

Information Has Value

Piracy Online

Explained by Common Craft

Piracy, on the open ocean or online, is illegal because it is a kind of theft. By understanding different types of online piracy and why it's illegal, we can start to see how piracy impacts the artists we love and represents a risk to us as individuals.

Learning Outcomes

- Explain why online piracy is illegal and how it impacts the artist or creator
- Define online piracy and the types of materials that are most frequently pirated
- Describe the damage online piracy can cause to an individual artist or organization
- Identify strategies to take to avoid purchasing and using pirated software

Discussion Questions

Q #1

Compare and contrast piracy on the high seas with piracy online.

Q #2

Have you ever created a digital work of art such as a song or a photograph? What steps might you take to protect your work from online piracy?

Knowledge Check Q&A

Q

What is online piracy?

A

Online piracy is the act of accessing, downloading, copying, and distributing files without payment or the owner's permission.

Q

True or False. The only victims of piracy in the music industry are the big corporations.

A

False.

Q

What risks are involved with using pirated software?

A

Pirated software may work poorly or not work at all. It also may lack support systems that keep it up to date and protected from viruses and criminals.

Q

How do you avoid pirated software?

A

Buy it from trusted stores and websites and look for official packaging.

Resources for Learning More

Bloomberg

Leonid Bershidsky
"Why Netflix is winning the online piracy wars" 5/2017

<https://www.bloomberg.com/view/articles/2017-05-02/why-netflix-is-winning-the-online-piracy-wars>

New York Times

Stephen Heyman
"Sweden's notorious distinction as a haven for online pirates" 6/2015

<https://www.nytimes.com/2015/06/18/arts/international/swedens-notorious-distinction-as-a-haven-for-online-pirates.html>

Wired

Andy Greenberg
"6 men admit to running a giant 100m software piracy ring" 12/2015

<https://www.wired.com/2015/12/6-men-admit-to-running-a-giant-100m-software-piracy-ring/>

Forbes

Nelson Granados
"How piracy hurts the filmmakers and artists you admire" 12/2015

<https://www.forbes.com/sites/nelsongranados/2015/12/03/how-piracy-hurts-the-filmmakers-and-artists-you-admire/#7f056f8f4554>