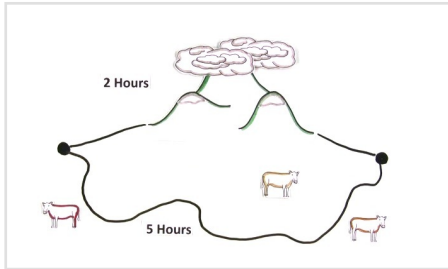


Lesson Plan

This lesson plan is designed to help you teach using a Common Craft video. Use the information below to introduce the video and then follow the video with discussion questions and other resources.



commoncraft.com/video/investing-money

ISTE Standard:

**Knowledge Constructor,
Indicator 3d**

Investing Money

Explained by Common Craft

This video introduces the potential benefits of investing money in the context of taking risks. It also describes multiple types of investing and what they all have in common.

Learning Outcomes

- Compare and contrast using a savings account to make money and investing money
- Explain the benefits and risks involved with investing money
- Identify different kinds of investment opportunities such as buying stocks, investing in a business, and purchasing antiques
- Describe strategies to take to minimize the amount of risk involved when investing

Discussion Questions

Q #1

How would you determine whether to invest your money or leave it in a savings account and how much of it to invest?

Q #2

How would you determine which type of investment to put your money into?

Knowledge Check Q&A

Q

What is the best way to deal with risk?

A

The best way to deal with risk is to be informed.

Q

What benefits and risks are involved when investing money?

A

The money could grow faster in an investment than in a savings account, but the money may also shrink. It's hard to know how an investment will do over time.

Q

Multiple Choice. Which of the following options is an investment opportunity? A) Business B) Stock Market C) Antiques D) All of the above.

A

D.

Resources for Learning More

Investopedia

“Investing 101: What is investing?”

<http://www.investopedia.com/university/beginner/beginner1.asp?ad=dirN&qo=investopediaSiteSearch&qsrc=0&o=40186>

Kiplinger

Anne Kates Smith and Daren

Fonda

“8 steps to be a better investor”

11/2016

<http://www.kiplinger.com/article/investing/T064-C000-S002-8-steps-to-be-a-better-investor.html>

Investor.gov

“Five questions to ask before you invest”

<https://www.investor.gov/research-before-you-invest/research/five-questions-ask-before-you-invest>

The Economist

“‘Impact investing’ inches from niche to mainstream” 1/2017

<https://www.economist.com/news/finance-and-economics/21713839-more-and-more-investors-are-looking-beyond-just-financial-returns-impact-investing>