

Lesson Plan

This lesson plan is designed to help you teach using a Common Craft video. Use the information below to introduce the video and then follow the video with discussion questions and other resources.



 [Watch the Video](#)

ISTE Standard:

Knowledge Constructor 3b

ACRL Info Literacy Frame:

Information Has Value

Disinformation

Explained by Common Craft

Disinformation is growing. By learning what it is, how to recognize it, and how to prevent it from spreading, we can stop disinformation from doing harm.

Learning Outcomes

- Define the term *disinformation*
- Describe an example of a *disinformation campaign*
- Explain strategies to avoid spreading disinformation

Discussion Questions

Q #1

How is disinformation similar to or different from propaganda? Explain.

Q #2

What strategies would you suggest for determining whether something is disinformation? Explain.

Q #3

What impact does disinformation have on society as a whole?

Knowledge Check Q&A

Q

What is disinformation?

A: It is false information that is published and shared with the goal to deceive people and cause them to support a person, issue, or organization they may not support otherwise.

Q

True or False? Disinformation is based on lies and manipulation of facts.

A : True

Q

How might you avoid spreading disinformation?

A Use information from trusted sources and if the information seems misleading or provocative, research the writer and publisher and look for bias.

Resources for Learning More

UNESCO

Journalism, 'Fake News' and disinformation: A handbook for journalism education and training

<https://en.unesco.org/fightfakenews>

Ted2019

Claire Wardle, How you can help transform the Internet into a place of trust, April 2019

https://www.ted.com/talks/claire_wardle_how_you_can_help_transform_the_internet_into_a_place_of_trust

New York Times

Davey Alba and Adam Satariano, At least 70 countries have had disinformation campaigns, Study finds

<https://www.nytimes.com/2019/09/26/technology/government-disinformation-cyber-troops.html>

PBS

John Yang, How 2020 candidates are grappling with online disinformation, January 3, 2020

<https://www.pbs.org/newshour/show/how-2020-candidates-are-grappling-with-online-disinformation>

International Journalists' Network

Molly Stellino, 8 resources for detecting mis- and disinformation

<https://ijnnet.org/en/story/8-resources-detecting-mis-and-disinformation>

National Capital Region Threat Intelligence Consortium

How to Detect Disinformation Campaigns

<https://www.ncrintel.org/post/how-to-detect-disinformation-campaigns>