

Lesson Plan

This lesson plan is designed to help you teach using a Common Craft video. Use the information below to introduce the video and then follow the video with discussion questions and other resources.



commoncraft.com/video/copyright-and-creative-commons

ISTE Standard:

Digital Citizen, Indicator 2c

ACRL Info Literacy Frame:

Information Has Value

Copyright and Creative Commons

Explained by Common Craft

This video helps to explain the basics of copyright law and creative commons licensing and the role each can play in helping creators protect and share their work.

Learning Outcomes

- Explain what rights a copyright owner has under copyright law
- Describe the difference between a copyright and a Creative Commons license
- Recognize best practices to follow when using materials with a copyright or Creative Commons license

Discussion Questions

Q #1

Imagine a society without copyright law. What problems do you think might occur?

Q #2

How would you determine whether to license your materials with a Creative Commons license or with a copyright?

Q #3

What are the consequences of using a copyrighted photo without permission?

Knowledge Check Q&A

Q

True or False? When you take a photo, you automatically own the copyright to it.

A

True.

Q

What kind of materials are copyrighted?

A

Copyright protects literary, dramatic, musical, and artistic works such as books, images, movies, artwork and music.

Q

What does owning a copyright entail?

A

Owning the copyright means having the exclusive right to manage and sell the material.

Q

What is Creative Commons?

A

Creative Commons is a set of licenses that allow a copyright owner to make the materials free for sharing.

Resources for Learning More

Copyright.gov

Basic questions answers about copyright

<https://www.copyright.gov/help/faq/faq-general.html>

Creative Commons

<https://creativecommons.org/>

Stanford University Libraries

“Fair Use”

<http://fairuse.stanford.edu/overview/fair-use/>

NPR's Morning Edition

“What A 'Goodnight Moon' Spinoff Tells Us About Copyright Law”
6/16/2016

<http://www.npr.org/sections/money/2016/06/16/482214814/what-a-goodnight-moon-spinoff-tells-us-about-copyright-law>

Washington Post

Travis M. Andrews
“Ed Sheeran sued for copyright infringement for second time this year” 8/10/2016

https://www.washingtonpost.com/news/morning-mix/wp/2016/08/10/ed-sheeran-sued-for-copyright-infringement-for-second-time-this-year/?utm_term=.b20411bef584

Copyright.gov

Search for recent copyright court cases

<https://www.copyright.gov/fair-use/fair-index.html>