

Lesson Plan

This lesson plan is designed to help you teach using a Common Craft video. Use the information below to introduce the video and then follow the video with discussion questions and other resources.



commoncraft.com/video/blogs

ISTE Standard:

**Global Collaborator,
Indicator 7a**

ACRL Info Literacy Frame:

**Information Has Value,
Scholarship as Conversation,
Information Creation as a
Process**

Blogs

Explained by Common Craft

What we consider news and the way we receive it has changed. This video introduces the concept of a blog as a way for every person to have the power to share news and information.

Learning Outcomes

- Compare and contrast news from the 20th century to news in the 21st century
- Describe how information is created and shared in a blog
- Explain how blogs enable online conversations and build community

Discussion Questions

Q #1

If you were to start your own blog, what would be its focus?

Q #2

How have you interacted with blogs in your everyday life?

Q #3

What are the advantages and disadvantages to having access to millions of news sources via blogs?

Knowledge Check Q&A

Q

How did blogs expand the scope of news beyond professional to personal between the 20th and 21st century?

A

Blogs made sharing news on the web easy. Anyone with an idea could start a new blog and share news minutes later.

Q

How do blogs work?

A

Blogs are websites that are organized by blog posts. Bloggers fill out a form to post a new story. Over time, the blog becomes a collection of these posts, all archived for easy reference.

Q

What are three features of blogs that help communities engage in online communication?

A

Blogs allow for comments, quotes, and links to other blogs.

Resources for Learning More

TedTalk

Mena Trott
"Meet the founder of the blog revolution" 2/2006

https://www.ted.com/talks/mena_trott_tours_her_blog_world

The Minimalist

Joshua Fields Millburn
"How to start a successful blog in 2017" 4/3/2017

<http://www.theminimalists.com/blog/>

Creative Bloq

Craig Grannell
"The 14 best free blogging platforms" 2/13/2017

<http://www.creativebloq.com/web-design/best-blogging-platforms-121413634>

The Guardian

Matt Wells
"How live blogging has transformed journalism" 3/2011

<https://www.theguardian.com/media/2011/mar/28/live-blogging-transforms-journalism>

The New York Times

Steven Kurutz
"When blogging becomes a slog" 9/24/2014

<https://www.nytimes.com/2014/09/25/garden/when-blogging-becomes-a-slog.html?mcubz=0>